



Dear

Thank you for your interest in the Alexandra Traders & Tourism Association (ATTA). We are a not for profit association made up of members who represent a wide variety of our community. Our members come from business, trades and community groups, as well as ordinary members of the community.

The ATTA is an active organisation that is continually looking at ways to advance our community and distributing benefits to our members. Through our efforts we ***aim to promote the growth, prosperity and wellbeing of our community by supporting successful enterprise and community involvement.*** It is through people like you that make what we achieve possible.

The ATTA has achieved many things over the decades and our input into community forums and activities is regularly sought.

Business and Community Initiatives

- ✓ Providing a collective voice to local, state and federal governments
- ✓ Providing an opportunity to network within the membership
- ✓ Maintaining a professional Visitor Information Centre
- ✓ The Christmas Carnival
- ✓ The Spring Fair
- ✓ Business Breakfasts

Working Together to Benefit Business, Community and Tourism

- ✓ Truck, Ute & Rod Show
- ✓ The Rotary Art Show
- ✓ Supporting Australia Day activities
- ✓ Supporting the "Rail Trail"

I highly recommend membership of the ATTA to you. It is the collective contribution of all involved that propels our achievements and keeps us moving forward.

To add greater value to your membership, you have the opportunity to display marketing material within the Alexandra Visitor Information Centre and to receive a listing on our Alexandra Tourism website.

I have taken the liberty of including a Membership form with this letter. Membership fees are \$60.00 for six months or \$100.00 for the year. The ATTA meets on the second Tuesday of each month and we would welcome you at our monthly meetings.

Please feel free to call me if you have any queries about the ATTA – I would be pleased to hear from you. My contact number is 0428 63 00 22.

Yours sincerely

David Dimech
President